

SUSAN POSNICK



*"My vision for Susan Posnick Cosmetics is to
"Make Beauty Simple" – bringing real-life
beauty and sun protection together."*

Susan Posnick provides busy women with healthy, streamlined, multi-purpose products in portable packaging. My products are designed to simplify a woman's beauty routine, giving her more time for family, friends, business and leisure activities. Susan Posnick Cosmetics are for women on-the-go. Compact for travel, they are the products that go with you, around the corner and around the world.

Every Woman.....Real Life

After a fulfilling and distinguished career as a professional makeup artist with clients and celebrities like Cindy Crawford, Diane Lane, Amber Valletta, and Renee Russo, Susan Posnick was presented with a new challenge—skin cancer on her face. Susan set aside the majority of her work in the film and fashion industry, and shifted her focus to developing her first innovative product, **COLORFLO**, which offers on-the-go natural sun protection and healthy foundation coverage.

Susan has been honored for her involvement with Fashion Group International and was given the Rising Star Award for Beauty. This year Susan was Honorary chair for the Mosaic Services Gala as a thank you for her involvement with the organization. Mosaic Services supports men and women who have been victims of human trafficking and abuse. The shelter offers a home, counseling, daycare and job support. Susan is a mentor for young entrepreneurial women and has been involved with MTV Redefine Art for AIDS.

Susan Posnick has been featured in Instyle, Marie Claire, Allure, Town & Country, Lucky, Real Simple, Health & Fitness, Redbook, Good Housekeeping, Parents, OK! Magazine, and Vogue Japan. In addition her products have been featured on the Today show, many regional shows and an abundance of beauty sites including Vogue.com

Susan Posnick Cosmetics are sold internationally at luxury department stores and specialty retailers, apothecaries, upscale destination and day spas, medical spas, and clinics. In addition, Susan Posnick is available on numerous beauty websites and susanposnick.com